

UBCOM
CYBER PROTECTION & SOVEREIGNTY

**LET'S GIVE BACK THE
SOVEREIGN DATA!**

PRESS KIT

2023

SUMMARY

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A WORD FROM THE PRESIDENT FRANS IMBERT-VIER

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Digital sovereignty conditions our entrepreneurial freedom, our political free will and our privacy, including that of your children and your health data. Protecting yourself from cyber risk is one thing, protecting yourself from business intelligence is another. But now, both are putting the same pressure on our economy.



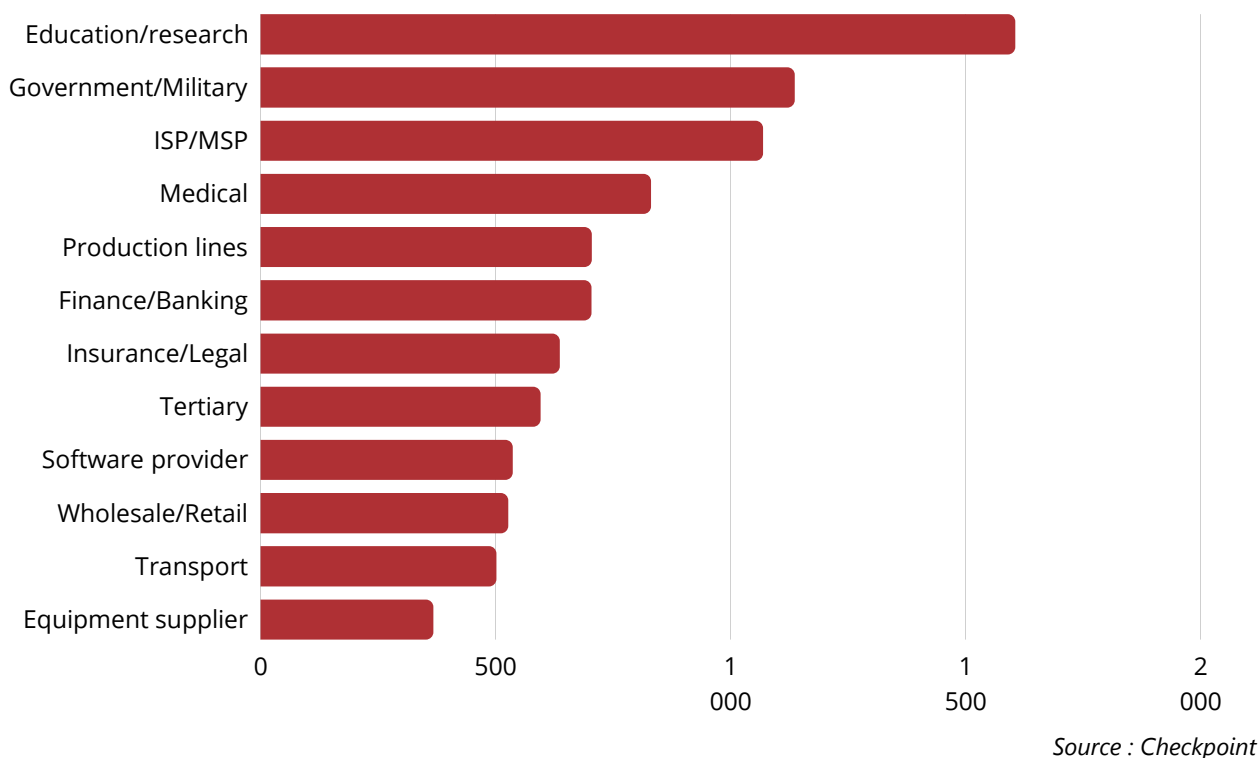
20 years of career in the service of secrecy protection

CIO for over twenty years at Apple, OMNICOM and the Marie Claire group, Frans Imbert-Vier is an expert in cybersecurity. A fervent defender of digital sovereignty, self-taught and recognized by his peers, he is the author of articles (Le Monde, LesEchos, Forbes...) and a guest on various TV and radio shows. He also lectures in Master 2 of Cybersecurity at ISEP in Paris.

Aware of the context of economic warfare in which Europe finds itself, between digital submission and loss of sovereignty, **it places particular importance on disruption, economic intelligence and the complex environment in which its partners evolve.**

CYBERSECURITY: A MAJOR ISSUE

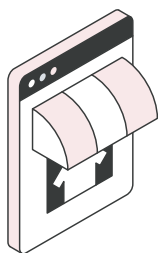
Average number of attacks per organization per industry per week in 2021 worldwide.



+139 % accounts hacked in 2021

+95% of ransomware in 2021

Source: Cybermalveillance.gouv for France



69% of the companies that are victims of cyber attacks are small and medium-sized businesses.

Source: CNIL 2021 Activity Report

OUR KEY FIGURES

1.5 million

of vulnerabilities fixed

1.5 million

of secure lines of code

70 million

of protected patient data in 8 European countries

1500

protected health facilities in Europe

Source: UBCOM figures in 2022

4 entities across Europe



SPECIALTY AND AUDIENCE

SPECIALISTS IN THE PROTECTION OF BUSINESS SECRETS

UBCOM advises and assists its clients in protecting their network infrastructures, data storage and confidential exchanges.

The agency ensures the political protection of an information by mastering all the regulations and local laws, in order to protect the holder and his intellectual property. As a disruptive reference on the market, UBCOM produces defense strategies by taking part in the political debate from digital sovereignty to citizen and entrepreneurial free will.

Because of its political vision, its experts adopt a geostrategic and geopolitical approach to cybersecurity. UBCOM ensures the protection of tactical and strategic company data. The culture of secrecy anchored by its Swiss nationality plays a major role.

OUR CLIENTS

UBCOM protects whistleblowers, investigative journalists, lawyers defending victims of terrorism, as well as a health care provider who wants to protect patient data at all costs against data miners and cybercrime.

Its clients range from government, banking and insurance, education and teaching, industry, health and care facilities, to defense and military organizations.

UBCOM meets with CEOs, CIOs and CFOs of companies (SMEs) as well as freelancers (professionals) such as doctors, lawyers, etc. in order to offer them concrete and sovereign solutions for the protection of their data.

OUR EXPERTISE



PROTECTION OF BUSINESS SECRECY

Our solid experience in economic counter-espionage, complemented by our specific training in handling "classified" data, has enabled us to develop **sovereign cybersecurity strategies**.

Thanks to our headquarters in **Switzerland**, we are subject to the Swiss Constitution. Therefore, the right of pre-emption of information does not apply to the cybersecurity agency.

Thus, the tactical and strategic secrets we protect will never be revealed.



AUDIT AND CONSULTING

UBCOM's cyber consultants offer customized support to **both private and public organizations to help them define their cyber defense strategy**. Through a cybersecurity audit, we conduct an in-depth analysis of the technical and human environment of the entity to be protected, in order to adapt and customize our advice and support.

INTEGRATION OF CYBER SOLUTIONS

For **nearly 10 years**, UBCOM has been identifying high value-added solutions to protect its clients' information systems. **Sovereign and disruptive solutions** are selected for their pragmatic and efficient management.

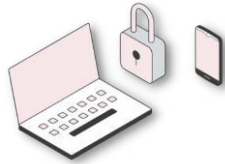


HUMAN RISK ASSESSMENT

In addition to the technical skills that must be mastered to guarantee optimal security, UBCOM allows you to **evaluate the risks** that your teams may represent with regard to the security of an organization.

Through **HR screening**, we analyze the level of risk and issue a customized report on entities that may present a threat.

OUR SOLUTIONS



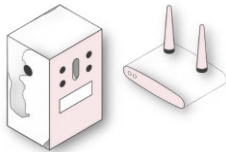
EQUIPMENT PROTECTION

All our devices such as computers, tablets and smartphones have become **the first target of hackers**. It is essential to protect them to reduce the level of exposure to cyber attacks.



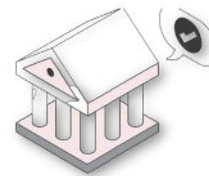
PROTECTION COMMUNICATIONS

Encryption solutions are put in place to escape state surveillance, industrial espionage and sabotage.



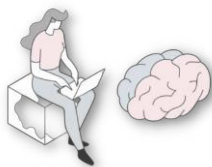
INFRASTRUCTURE PROTECTION

The IT infrastructure of an organization extends to anything that can connect to its internal network, such as **cloud resources and IoT (Internet of things) devices**.



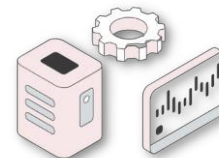
COMPLIANCE

Faced with the evolution of technologies and regulations, UBCOM's cyber experts have **the expertise to guarantee the level of security and compliance of the protocols** used by the various organizations.



SOCIAL ENGINEERING

It is essential to **raise awareness and involve people at** the heart of cyber issues in order to prevent the cyber risk of an organization.



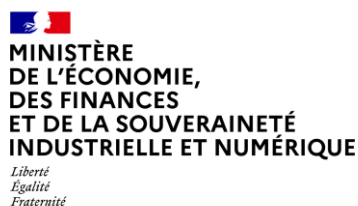
NETWORK ANALYSIS

Continuous monitoring and analysis of networks has become essential to ensure collaboration and communication within an organization.

OUR CERTIFICATIONS



OUR PARTNERS



Central Security Officer



Forum International de la Cybersécurité

UBCOM is the 1st Swiss and Luxembourg partner of the FIC since 7 years



UBCOM is a partner of France Relance

PRESS ARTICLES



Télétravail et apps de traçage ont renforcé le sentiment de surveillance numérique
 À l'occasion de la journée européenne sur la protection des données, le 28 janvier, l'entreprise de cybersécurité valaisanne Ubcom a fait réaliser par la société YouGov un sondage sur le sentiment des Suisses vis-à-vis de la protection de leurs données...

heidi_news
HEIDI.NEWS



Coronavirus : l'application StopCovid téléchargée «entre 2 et 2,5 millions» de fois
 L'application gouvernementale de traçage, décriée, ne rencontre pas le succès escompté depuis sa mise en service début juin.

leparisien.fr / 30 juil. 2020
Le Parisien



Intégrité numérique – Protection des données: les Suisses affichent leur défiance envers les institutions
 Aucune institution suisse ne rencontre plus de 40% de sondés confiants dans la gestion de leurs données personnelles selon une étude parue ce jour. Si la Confédération apparaît légèrement plus rassurante, seuls 5% des citoyens font...

Bilan / 25 janv.
Bilan

TRIBUNES



Faut-il Abandonner La Souveraineté De Ses Données ?
 L'état d'urgence sanitaire donne au pouvoir exécutif une agilité législative destinée à produire à moindre contrôle parlementaire des actions qui ont pour...

Forbes France / 17 av. 2020
Forbes



« Le principe d'indépendance d'un Etat ne pourra s'affirmer dans le cyberspace qu'au prix d'un Internet repensé »
 TRIBUNE. Entre protection des données personnelles et lutte contre les cybermenaces, les Etats peinent à définir des stratégies d'équilibre, analysent Frans Imbert-Vier et Philippe Muller Feuga, spécialistes de la sécurité des données, dans une tribune au ...

Le Monde.fr / 3 déc. 2018
Le Monde



Intel : le cadeau de Noël empoisonné ?
 Meltdown et Spectre sont les deux cadeaux de Noël d'Intel, leader mondial du microprocesseur. Si la faille Meltdown pose...

Les Echos / 9 janv. 2018
LesEchos

INTERVIEWS



«L'Europe n'est pas préparée pour la cyberguerre liée à l'Ukraine»

Les répercussion de l'invasion de l'Ukraine par la Russie sont mondiales, notamment sur le plan numérique. Pour se protéger...

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[CONVERSATION] : Guerre économique, campagnes d'influence et souveraineté des données à l'approche des présidentielles : la France est...
 Il n'y a pas si longtemps, dans un monde où la mondialisation, les interdépendances et l'ultralibéralisme se pensaient garants du « doux commerce » et de la paix, la souveraineté était un terme péjoratif. Synonyme de protectionnisme, et donc de repli...

Portail de l'IE
 Centre de ressources et d'expertise sur l'intelligence économique et stratégique

UBCOM SUPPORTS

1° WHERE TO FIND THE UBCOM HD LOGO ?

Click on this link: <https://bit.ly/3UHMgK9>

2° WHERE TO FIND A HD PHOTO OF FRANS IMBERT-VIER ?

Click on this link: <https://bit.ly/3UAtkNg>

3° WHERE TO FIND THE VIDEO PRESENTATION OF UBCOM ?

Click on this link: <https://www.youtube.com/watch?v=ZfE0SIWpDQ0>

4° WHERE TO FIND OUR PRESS RELEASES?

Click on this link: <https://www.ubcom.eu/press-release>

5° WHERE TO FIND THE BOILERPLATE UBCOM IN ENGLISH, FRENCH, GERMAN AND PORTUGUESE?

Click on this link: <http://bit.ly/3Yte1rY>

We have gathered all the information and brand elements you may need. If you are planning an article and need other elements, do not hesitate to ask us:

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